

## **Atradius publishes 10 principles for export success to Russia**

To help exporters maximise their chances of business success in Russia, Atradius Credit Insurance has published a “Trade safely with Russia” guide.

“Trade safely with Russia” is a summary of ten principles that exporters should take into consideration when planning or engaging in transactions with buyers in Russia. The principles are meant to help increase export success to Russia by avoiding or preparing for potential pitfalls.

On the 15th October at 15:00 Central European Time, Atradius will also broadcast a free webinar: “Trade safely with Russia”. On our panel are Alexander Utochkin, Senior Underwriter Atradius Moscow; Steffen Kaufmann, Partner of law firm DLA Piper, based in Moscow; John Lorie, Senior Economist, Atradius and, leading the debate, BBC financial journalist and presenter Adam Shaw.

Trading Safely with Russia

<https://group.atradius.com/reports-and-advice/trade-safely-with-russia.html>

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