

Mark Preston - Bio

Raised in the UK and the USA, Mark is married with two daughters and two stepdaughters and lives near Marlow in the UK. He enjoys sport of all kinds - is a keen golfer playing off a 12 handicap and follow the fortunes of West Ham United and Harlequins Rugby Club.

Mark currently has a dual role in Dun & Bradstreet's Trade Credit Risk team as Subject Matter Expert and in External Affairs. He worked in D&B's Global Government Team as a European Consultant, with a split commercial and industry/lobbying focus. He was previously Head of Scoring & Analytics for the UK and Ireland Markets where he designed and implemented both bespoke and standard application acceptance systems for customers.

Involved in the Credit and Information industry for over 35 years, his roles at Dun & Bradstreet include Global Operations Director; Operations Director for the UK business at Board level; and Head of EMEA Partnerships Implementation during which time the brand was widely franchised across the globe. He has worked in over 40 countries across 6 continents.

In former years he has been a self-employed Business Consultant specialising in Pensions, HR and Programme Management. During this time Mark worked for a leading Swiss Company advising on HR processes and setting up a Pension Scheme and Trustees Group; and designed and implemented end to end back office processes in support of Dun & Bradstreet's multimillion \$ Government contract with the Pension Protection Fund.

He is currently Dun & Bradstreet's representative on the UK Business Information Providers Association (BIPA), having helped to found this in 2011 and chairing for the first year. He joined the European Business Information Industry Association – FEBIS – in 2013 and is a member of its EU Regulatory Group. Both Associations actively work with Governments to improve access to Information; ensure workable legislation and regulation; and raise the awareness and importance of the credit industry.

He is also a member of the Chartered Institute of Credit Management (CICM) in the UK and sits on its Think Tank in addition to being a Corporate Member and General Secretary of The Association of International Credit Directors (AICD). He has had a number of industry articles published in the trade press and given numerous presentations across the world on a range of industry topics.