

Kike Fernandez

Born in Madrid in 1974 he holds a law degree and also has a Master's Degree on International Relations as well as an MBA.

He is currently the International Sales Manager at Iberinform Internacional S.A.u being the main point of contact for anything international at the company. Kike is also involved in design and developing of products with an international flavor in collaboration with any of the Iberinform's Partners. He has been an active participant in all the FEBIS General Assemblies and Middle Management meetings held since 2009 when he joined the Iberinform and the Business Information Sector.

During his time in the company he has been involved in field sales in Spain, Key Account Management, International Business Development, Institutional Relations and he is also a regular author and speaker on international business and foreign trade. Previously he worked for over 5 years for a company providing turnkey agricultural projects in Africa and Asia and other developing areas throughout the World.

Kike has started his professional career as an intern for the Spanish Government working as a Foreign Trade Advisor and Consultant at the Economic and Commercial Office of the Spanish Embassy in Turkey located in Istanbul.

During his spare time he enjoys an assortment of activities such as coaching American Football for the Spanish National Team, seating in the steering committee of the Spanish American Football Federation, scuba diving, horse riding and gastronomic and culinary experiences.